



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Monday, February 4, 2008

MONROE COUNTY DOT RECEIVES BEST PRACTICES AWARD

3M Honors Monroe County for Excellence in Traffic Safety

Monroe County Executive **Maggie Brooks** today announced that the Monroe County Department of Transportation (MCDOT) has been honored with the 3M "Benchmark County Traffic Safety for 2007" Best Practices award. Monroe County Director of Transportation, Terry Rice, accepted the award on behalf of the county.

*"I am thrilled that our Department of Transportation has been recognized as a first-class leader in traffic safety," said **Brooks**. "I would like to congratulate and thank Terry Rice and the entire DOT team for helping to make Monroe County an even safer place to live, work and raise a family."*

Monroe County was one of three New York State counties recognized by 3M for excellence in traffic safety. The award recognizes the overall effort of the county to make traffic safety a priority by making continual upgrades and improvements to traffic signs and pavement markings.

"Monroe County has long been a leader in traffic safety across New York State and a benchmark for other counties to follow," said Jim LaMartina of 3M. "From continual upgrades of street signs to improve visibility, to improving standards for durable, reflective pavement markings at crosswalks, Monroe County has made traffic safety a priority and is setting the bar high."

3M is a global company that has been working in conjunction with the NYS County Highway Superintendents Association to acknowledge best practices in traffic safety. This was the first year the awards have been given.

###

Media Inquiries, contact:

Department of Communications at 753-1080